

NAVAJO COUNTY FAIR, Inc. BOARD OF DIRECTORS
Minutes July 22, 2009

Board Members in Attendance: Redgie Justman, Lori Reynolds, Don Fischer, Wendell DeCross, Mike Mellor, Alberto Peshlakai
Staff in Attendance: Mina Henning, Laura Brooks
Guests: Sherry Duffy, Mark Reynolds
Excused Board Members: Rusty DeSpain, Kelly Favro, Anna Amos, Jimmy Crosby, Tim Kelley, Mike Sample
Unexcused Board Members: Wes DeSpain, Allen Mitchell, Sara Hansen

1. **Call to Order:** Lori called the meeting to order at 7:09 p.m.
2. **Call to the Public:** None.
3. **Rodeo Queen Update:** Everything's moving right along. There are 4 girls competing, 2 have held titles before and 2 are new. Redgie asked whether we had one girl for each title and Mina reported that we did.
4. **President's Report:**
 - a. **Facility Requests:**
 - i. **Seba Dalkai Frontiers 4-H Club** is requesting the use of the Open Class Building on August 1, 2009 for a fundraising dance. They are raising funds for club expenses (meals, hotel stay during fair, livestock shows, livestock feed and supplies). They want to hold a Country Western dance from 8 p.m. to 12 a.m. and they will be having a food sale. It will be a family event with no alcohol. They are aware that the fees are \$250 for the building rental and a \$50 cleaning deposit and they must have insurance. Lori asked if there is a Board member willing to sponsor the event. Alberto volunteered. Mike Mellor made a motion to accept the event with the sponsoring board member to be on hand throughout the event. Don seconded. Motion carried. Money and insurance must be turned in by Monday the 27th. Sherry then stated that three years ago when they did a fundraising dance, the board waived the fees. She asked if it was possible again this year. Mike Mellor stated that in times past we have waived fees. It is expensive to run the fair and we need to start running it like a business. Mike Mellor made a motion to waive the fees for the use of the building, not the deposit and insurance is a must. Wendell seconded. Motion carried. Lori stated that they needed to make sure the \$50 and insurance were in the office by Monday. Mike Mellor stated that they should not expect us to waive the fees next year. Lori reminded everyone that these events still cost us (water, electric, sewer, supplies, etc).
 - ii. **Community Counseling Centers** is requesting the use of the board office on July 31, 2009 from 1:00 p.m. to 2:30 p.m. for a meeting. They will be serving cookies and water. Mike Mellor made a motion to approve the request. Don seconded. Motion carried.
5. **Event Director's Report:** Everything's moving along really good. Old West Days is doing a booklet just like our fair book. The White Mountain Independent has asked if we would be interested in putting an ad in the Old West Days booklet. The cost is \$8.75 p.c.i., \$434.28 for Process color and \$114.76 for Spot Color or \$35 for a business card ad. Wendell asked if Old West Days purchased an ad in our book. They did not but the City of Holbrook did. Lori stated that this is the first time that Old West Days will be at the fairgrounds and it is the first year that the City is in charge of it. Mark Reynolds stated that they will be distributing these in the newspaper. Total distribution will be about 18,000. Mike Mellor stated that he does not see that we would benefit from it because our books are already out and we are in good shape. Wendell made a motion to respectfully decline the offer. Mike Mellor seconded. Motion carried.
6. **Secretary/Accountant's:** The Fairgrounds Committee will be meeting each Tuesday at 3:30 p.m. at the fairgrounds. GeoSync Innovations will start charging \$95 per month as of July 1st (we were paying \$150). Banana Jons is willing to do the same as last year: 12 regular & 3 handicap units serviced the 17, 18 and 19

for \$1,180 less a \$200 arena sign. Wendell made a motion to accept Banana Jons proposal. Mike Mellor seconded. Motion carried. St. Johns Ice will charge a \$75 delivery fee for the first trailer and \$1 per bag with no charge for extra deliveries. Last year it cost us \$806.40 for 896 bags with no delivery fee. We do sell ice to vendors and we recoup most of the cost. Mike Mellor made a motion to use St. Johns Ice as our ice supplier. Don seconded. Motion carried. Desert Cash ATM has submitted a contract for this year. Last year we had 243 transactions for \$13,540. Lori recommended approving. Don made a motion to use Desert Cash ATM as our ATM provider. Redgie seconded. Motion carried. We will be ordering ribbons and wristbands so if there is anything you need, please get with Laura soon. Make sure to let Laura know about any projects that need completed.

7. New Business: None

8. Old Business:

a. **Old West Days** – No report.

b. **2009 Fair** –

- i. **Redgie** – Everything is good. They are working on a couple of things and have had no luck with donations. They may have to purchase some things with the money they have received from the raffles.
- ii. **Alberto** – He has made contact with 15 delegates from the Navajo Nations that represent 13 Chapters. They have asked for letters. They are willing to assist in amounts from \$50 to \$500 per delegate. Lori asked that we be provided with a copy of the letters that are mailed out.
- iii. **Mike Mellor** – Opening ceremonies is going good. When Joni gets back from vacation they will be mailing out letters. Ranch Horse – the judges are lined up. They will be limited to 35 horses, but will also have a ladies class. They will also be using the entry form and rules from last year. Lori reminded him that the next Rodeo Committee meeting will be August 29th at 2:00 p.m.
- iv. **Lori** – The beer booth is being built out of concrete blocks and rebar. The compressor is in the walk-in. The Cantina will be open for Old West Days.
- v. **Kelly** – She will be handing stuff out at Cowpuncher’s this weekend.
- vi. **Mike Sample** – He has a variety of food vendors. He has made phone calls to last year’s vendors and those that he has made contact with are coming back (Western Art, Texas Twister, etc.). He is still looking for commercial vendor for Martinez Hall.
- vii. **Student Day** – Wendell made a motion to have a student group discount day from 10 a.m. to 3 p.m. on Thursday for \$1. Don seconded. Motion carried.
- viii. **Wendell** – trying to get more vendors for Martinez Hall. Talking with some antique vendors, needed to verify security.
- ix. **Don** – Everything is going real well. He attended the County/City meeting and ordered 18 signs.

9. Executive Session: None

10. Post Executive Session: None

11. Upcoming Meetings: August 5, 12, 19 and 26; September 2 and 9

12. Adjournment: Redgie made a motion to adjourn at 8:05 p.m. Alberto seconded. Motion carried.