



Navajo County Fair Inc. Phone – 928.524.4757 Fax – 928.524.4756
P.O. Box 309 www.navajocountyfair.org
Holbrook, AZ. 86025 www.myspace.com/navajocountyfair

We want to help promote your Company/Business in these tough times by offering an affordable form of advertisement to your company. All signs stay up year round & not just for the event like a lot of others. This is a great opportunity to showcase your Company/Business at our Fair & Rodeo. This year we have gone High-Tech and are capable of playing sponsor commercials on the LED Video screen, so we may offer the surrounding areas a chance to get their name out to travelers who might not know what a great Company/Business that you have. We are in hopes that you will participate in this great event. We want to get your promotional items in the hands of spectators or have your commercial or arena sign seen by thousands of Travelers/Spectators. The Navajo County Fair is located just off of I-40 so it offers a unique chance for travelers. We are in hopes that you would like to participate. The Navajo County Fair & Rodeo will be celebrating the 80th Annual County Fair & Rodeo. The County Fair will be September 14-18, 2011. During the Navajo County Fair there will be: The Demolition Derby, Jr. Miss Pageant, 4-H, FFA, Jr. Livestock (show & sale), Antique Tractor Pulls, Entertainers, Little Buckaroo Rodeo, Rodeo, Ranch Horse Competition, Ranch Rodeo, plus much more... Last year the fair had over 28,000 Spectators through the gates of the 5 day event. This year, we are expecting more. Please feel free to call if you have any questions or if you would like to change/combine any portion of these levels. If these levels will not work for you, then Please give us a call as there are many more and different levels which might work for you. Thank you for taking the time to consider this offer.

\$5,000 Vest Sponsor Level

- This Sponsorship is specific for Sponsoring (28) Champion Vests Awarded to the Day Champions in each event.
- Sponsor Name /or Logo Embroidered on all vests
- Sponsor Name/or logo Printed on all Rodeo Posters
- One vest awarded to Sponsor with his /or her name on vest
- 1 – 3x2 Flag with Sponsor Name and /or Logo to be carried on horseback in Grand Entry and for Sponsor Runs by Rodeo Royalty during both rodeo performances or if your company already has a flag then we will run that flag.
- Name Announced by Rodeo Announcer during rodeo performances.
- Passes to top level sponsors

\$4,000 Buckle Sponsor Level

- This Sponsorship is specific for sponsoring the (18) Rodeo Champion Buckles
- Buckle Sponsor sign printed with Sponsor Name and /or Logo to remain in arena for a period of one year.
- Sponsor Name/or logo Printed on all Rodeo Posters
- Sponsor Business Cards in all Buckle boxes.
- 1 – 3x2 Flag with Sponsor Name and /or Logo to be carried on horseback in Grand Entry and for Sponsor Runs by Rodeo Royalty during both rodeo performances or if your company already has a flag then we will run that flag.
- Name Announced by Rodeo Announcer during rodeo performances
- Passes to top level sponsors

\$1,000 LED video board Commercial Sponsor Level

- This Sponsorship is specific for sponsoring your Company Commercial on the LED Video/Score Board. **(This level has a High Visual Impact on the Spectators)**
- LED video board for display of Live Video, Scores, Times, Sponsor Commercials, Slow Motion and Instant Replay. Events available are: Demolition Derby, Rodeo (2 days) Lil Buckaroo Rodeo, Ranch Rodeo.
- Sponsor Commercial Played on Video screen, sponsor to provide a 15 sec. Commercial on a DVD

- Name Announced by Rodeo Announcer during both rodeo performances.
- Passes to top level sponsors

\$1,000 Rodeo Sponsor Level

- This Sponsorship is specific for sponsoring one of the 4'x8' Announcer Booth Signs in the arena. (We supply the board and do all of the painting, you just supply the information)
- 1 – 3x2 Flag with Sponsor Name and /or Logo to be carried on horseback in Grand Entry and for Sponsor Runs by Rodeo Royalty during both rodeo performances or if your company already has a flag then we will run that flag.
- Name Announced by Rodeo Announcer during both rodeo performances
- Passes to top level sponsors

Promotional Items Sponsor (Gift Certs, Gear Bags, Gloves, Rolla-Banna's, Fan Clapper's, Cups, Balls, Etc.)

- This Sponsorship is specific for supplying the fair & rodeo with promotional items advertising your Communities and/or Business's. The Fair & Rodeo will distribute those promotional items w/Sponsor Logo for audience give-a-ways for you. This is a great way to promote your communities. Or you may put together a Community themed gift basket that we will give-away. Ideas are limitless

Exclusive Sponsorships are available, but they MUST be decided early

Discounts also available for multiple sponsor levels

Please set up a meeting and we would be happy to go over these levels with you

Any of these levels can be modified (You may combine any of these levels to better fit your needs) to better serve you as a Sponsor

Please make check payable to: Navajo County Fair, Inc.

**Mail Payment to:
Navajo County Fair, Inc.
P.O. Box 309
Holbrook, AZ. 86025**

**For more information please call:
928-524-4757**

**Please Email Company/Business logo and information to;
navajocountyfair@yahoo.com or info@navajocountyfair.org**



Navajo County Fair, Inc.

P.O. Box 309

Holbrook, AZ. 86025

E-Mail – navajocountyfair@yahoo.com

Web site – www.navajocountyfair.org

Phone – 928.524.4757 Fax – 928.524. 4756

You're County Fair, Needs Your Help.

It takes a lot of Volunteers and Sponsors through-out the County to put on the 80th Annual Navajo County Fair. The County Fair is mainly funded through your support. The Navajo County Fair will be held from September 14-18, 2011. The Events that will be taking place at the fair are: Jr. Miss Pageant, Rodeo, LiL Buckaroo Rodeo, Ranch Rodeo, Ranch Horse Competition, Demolition Derby, Open Class Exhibits, Entertainment, Carnival, Jr. Livestock Show & Auction, 4-H Exhibits & Horse Show, Antique Tractor Pulls, plus much more. Last year we had over 28,000 + spectators through the gate. The Navajo County Fair is in need of the following sponsor levels; This year, we are proud to announce that at the fair & rodeo, we will be bringing back the Large, LED Video Scoreboard w/Cameramen that will play Sponsor Commercials, Instant Replay and Slow Motion Replay of all the action in the arena.

LED Video Screen Commercial Sponsor – \$1,000 (This level has High visual impact on the spectators) Sponsor Commercial Played on Video screen

- This Sponsorship is specific for sponsoring the Commercial to be played on the LED Video/Score Board. **This has the most visual impact on the audience.** Video screen Up for 5 events. *LED video board for display of Live Video, Scores, Times, Sponsor Commercials, Slow Motion and Instant Replay. Events are: Demolition Derby, Rodeo (2 days) Lil Buckaroo Rodeo, Ranch Rodeo, *Sponsor to provide a 15 sec. Commercial on a DVD.

\$500 Bucking Chute Gate Sponsor (only 2 left)

- This Sponsorship is specific for sponsoring one of (7) Bucking Chute Gates in the arena. Sponsor Name Name/Logo painted on Bucking Chute gate. * Name Announced by Rodeo Announcer every time Bucking Chute gate is opened. (this level has High visual impact on the spectators and will be seen on big screen)

\$400 Rodeo Event Sponsor

- This Sponsorship is specific for sponsoring one of the Events of the Rodeo. Rodeo Events: **Bareback, Saddle Bronc, Team Roping (Header or Heeler), Tie Down Roping, Break-Away Roping, Steer Wrestling, Bull Riding, Incentive Team Roping (Header or Heeler), Incentive Calf Roping.** Sponsor to supply sponsor flag. Flag with Sponsor Name and /or Logo to be carried on horseback in Grand Entry and for Sponsor Runs by Rodeo Royalty during both rodeo performances. * Name Announced by Rodeo Announcer during both rodeo performances. (This level has High visual impact on the spectators and will be seen on big screen)

\$300 Announcer Booth Sign Sponsor (Limited number available – Only 5 left)

- This Sponsorship is specific for sponsoring one of the Announcer Booth Signs.
- 1 (4 ft x 8 ft) Announcer Booth Sign Painted with Sponsor Name and information. ***We supply the board and do all of the painting you just supply the information**

\$200 per event – Children's Door Prize Give-Away Sponsor

- This Sponsorship is specific for the toys given to children who are present at the events during the fair. These are small toy items for the children. Last year the children were so excited because almost every child received a toy. Unlike some events you see, were there are only a handful of items given out, we strive to supply enough so every child will walk away with something. *The Events are: Demolition Derby, Both Rodeo Performances, Little Buckaroo Rodeo and Ranch Rodeo. *Name Announced by Announcer during the events.

\$200 Arena Sign Sponsor

- This Sponsorship is specific for sponsoring one of the Arena Signs.
- 1 (4 ft x 8 ft) Arena Sign Painted with Sponsor Name and information. ***We supply the board and do all of the painting you just supply the information**

Mail payment to: Navajo County Fair, Inc. P.O. Box 309 Holbrook, AZ. 86025

If you have any questions, Please call Mina Henning @ 928-524-4757, Thank You